



2019 FUTURE OF WORK

Developing a people strategy for the digital age

Ottawa June 14 | Vancouver June 18 | Toronto June 20

Sponsored By:



01 / INTRODUCTION

What?

Change is hitting the Public Sector workplace at an unprecedented pace. Is your organization ready for the future?

From artificial intelligence to predictive analytics, employee wellness to employer branding, bring-your-own-software to virtual reality — there is no shortage of advancements shaping workplaces in Canada’s public sector.

The Future of Work series covers a range of topics around workforce development, recruiting, training and retaining the best possible workforce, changing ways of working supporting an increasingly disruptive economy requiring government to operate like agile and mobile enterprises, the role of data analytics in workforce planning, and the potential impacts of robotization and machine learning on the future of public sector.

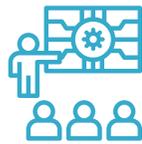
Who?

- C-Suite Executives in charge of Human Capital and Staff Development
- Change Managers
- Organizational Development Directors
- People, Culture and Talent Managers
- Directors of Human Resources

Why?



Examine the impacts of automation on the Canadian Public Sector



Understand the drivers of tomorrow’s workforce and how to target them accurately for recruitment



Learn how diversity strengthens your department through enabling creativity and innovation



Gain insight into what you need to learn to be a real leader in the digital age



Refocus on your department’s true competitive advantage



Learn what younger generations are looking for regarding work and what they expect from potential employers

8:15am – 9:00am	Doors Open
9:00am	Welcome and Opening Remarks from KPMG
9:20am	<p>Developing Exceptional Public Service Talent</p> <p>Rhonda McGinnis, Director, Corporate Learning and Sector Research, Talent Management Branch, BC Ministry of Children and Family Development</p> <p>Shelaina Postings, Executive Director, Workforce Development, BC Ministry of Education</p> <p>Susan Wood, Assistant Deputy Minister, Workforce Planning and Strategic Initiatives Division, BC Ministry of Health</p>
10:00am	Sponsor Keynote - SAP
10:20am	<p>Creating a Culture of Inclusion</p> <ul style="list-style-type: none"> • Creating policies to empower employees to embrace their differences and appreciate the differences of others • Tapping into diversity to drive the learning, creativity and innovation needed to support future workplace transformation
10:40am	<p>Spotlight on Government of Canada's Talent Cloud</p> <p>Valerie Thomas, Lead, Talent Mobility/Talent Cloud at Treasury Board of Canada Secretariat</p> <p><i>The GC Talent Cloud project will test the viability of a new model for recruiting and mobilizing talent in the Public Service. The goal is to allow government hiring managers the chance to rapidly and effectively staff for project-based work, while improving the employment opportunities and hiring experience for applicants. GC Talent Cloud uses behavioural psychology, user-testing and a new approach to credential recognition to create a staffing model optimized for the digital age. Get the latest on this new tool including a live demonstration.</i></p>
11:00am	Networking Refreshment Break
11:15am	<p>COLLABORATIVE THINK TANK BREAKOUTS</p> <p>Topic 1: AI & Data Analytics</p> <p>Topic 3: Workplace Agility</p> <p>Topic 2: The Modern Workspace</p> <p>Topic 4: Managing a Remote/Mobile Team</p>
12:15pm	<p>The Modern Workplace – A Guide to Supporting Innovation and Agility</p> <p>Stephen Gordon, Chief Information Officer, Office of the Auditor General of British Columbia</p> <p>Daisy Jassar, Executive Director & Chief Technology Officer, BC Ministry of Social Development & Poverty Reduction</p> <p>Tanya Twynstra, Director, Citizen Engagement, Government Communications & Public Engagement, Government of BC</p> <ul style="list-style-type: none"> • The role of business process and protocols to drive cultural change • Understanding the challenges, benefits and best practices that maximise the effectiveness of remote and mobile workforces in the Public Sector • Uncovering the realities of younger generations and adapting traditional business methods to embrace flexibility, telecommuting, and co-work spaces to balance work and life • Leveraging modern workspaces, innovation hubs and other innovative models to promote agility
12:50pm	Conference Summary & Closing Remarks from the Chair
1:00pm	Networking Luncheon

8:15am – 8:45am	Doors Open
8:45am	Welcome and Opening Remarks from KPMG
9:00am	<p>Developing Exceptional Public Service Talent Diane McArthur, Chief Talent Officer, Office of the Public Service Commission, Treasury Board Secretariat (Ontario)</p>
9:30am	<p>Creating a Culture of Inclusion Ian Le, Director, Inclusive Diversity Office, People Strategy and Organizational Performance Division, Office of the Public Service Commission, Treasury Board Secretariat (Ontario)</p> <ul style="list-style-type: none"> • Creating policies to empower employees to embrace their differences and appreciate the differences of others • Allowing diversity to drive the learning, creativity and innovation needed to support future workplace transformation
9:50am	<p>Sponsor Presentation - Improving Collaboration, Productivity & Security in the Modern Workplace Anthony Toric, Director, Technical Solutions, Blackberry</p>
10:10am	<p>Building Leadership Capacity in Today's Workplace Talene Palvetzian, Senior Manager, Program Development, Strategic Workforce Policy and Programs, Workforce Policy and Innovation Division, Ontario Ministry of Training, Colleges and Universities</p>
10:30am	<p>U.S. Department of State's Virtual Student Federal Service: Digital Interns - The Future of Work! Bridget Roddy, Virtual Student Foreign Service (VSFS) Coordinator, U.S. Department of State Tristan H. Williamson, Foreign Affairs Officer, Office of eDiplomacy, Diplomatic Innovation Division, U.S. Department of State VSFS is a U.S. Department of State program that offers opportunities for American college and university students to virtually intern at U.S. federal agencies. Last year, VSFS had more than 550 projects with over 1,200 positions and 5,000+ applicants. Learn how DOS launched this initiative and tapped into the power of technology to create opportunities for students and government.</p>
11:00am	Networking Refreshment Break
11:15am	Sponsor Presentation - SAP
11:30am	<p>COLLABORATIVE THINK TANK BREAKOUTS</p> <p>Topic 1: AI & Data Analytics Topic 2: The Modern Workspace Topic 3: Workplace Agility Topic 4: Managing a Remote/Mobile Team</p>
12:30pm	<p>The Modern Workplace – A Guide to Supporting Innovation and Agility Alissa Barton, Director, Human Capital Planning, Infrastructure Ontario Jennifer Cruz, Director, Learning & Development, Infrastructure Ontario</p> <ul style="list-style-type: none"> • Using human capital data to execute best practice business decisions • Understanding the challenges, benefits and best practices that maximise the effectiveness of remote and mobile workforces in the Public Sector • Uncovering the realities of younger generations and adapting traditional business methods to embrace flexibility, telecommuting, and co-work spaces to balance work and life • Leveraging modern workspaces, innovation hubs and other innovative models to promote agility
1:00pm	Conference Summary & Closing Remarks from the Chair
1:05pm	Networking Luncheon

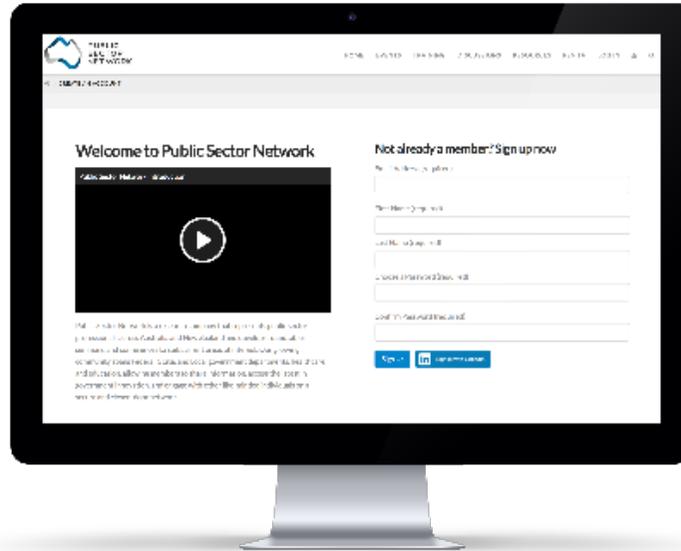
05 / ABOUT US

About us

PSN is a research company that represents public sector professionals across Canada and develops roundtables, seminars, and conferences to suit current areas of interest. Our growing online community spans across Federal, Provincial/State, and Local government departments, healthcare and education, allowing members to share information, access the latest in government news and innovation and engage with other like-minded individuals on a secure and closed-door network.

PubSecNet

A division of Public Sector Network Worldwide



“

Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.

”

“

Excellent event, great conversations & a platform to interact with the right government contacts & partner community.

”

“

A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.

”

“

The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.

”

BOOK NOW: EVENTS.PUBLICSECTORNETWORK.CO

06 / PACKAGES & UPGRADES

GOLD

\$9,999+TAX

- 20 min Keynote speech
- 1 interactive session
- 3 x tickets
- Pre-event marketing
- Onsite branding

SILVER

\$6,999+TAX

- 1 Panelist position
- 1 interactive session
- 2 x tickets
- Pre-event marketing
- Onsite branding

BRONZE

\$4,999+TAX

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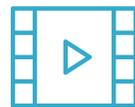
- 1 interactive session
- 2 x tickets
- Pre-event marketing
- Onsite branding



SURVEY

Profile customers to gain business intelligence

+ \$2,500+TAX



VIDEO

Use insights to build shareable content

+ \$5,000+TAX



WHITEPAPERS

Create and share case studies and practical takeaways

+ \$7,500+TAX



WEBINARS

Reach a diverse audience online, nationwide

+ \$10,000+TAX

*Prices are per city; discounts available for multiple bookings

07 / BOOKING FORM - FUTURE OF WORK ROADSHOW

Sponsorship booking agreement

Package selection	
<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
<input type="checkbox"/> Bronze	<input type="checkbox"/> Networking

City	
<input type="checkbox"/> Series Sponsor	<input type="checkbox"/> Ottawa
<input type="checkbox"/> Vancouver	<input type="checkbox"/> Toronto

Payment details			
Card Details	<input type="checkbox"/> Visa	<input type="checkbox"/> M/Card	<input type="checkbox"/> Amex
	(Card Number)		
	(Expiry)		
	(CVC)		
	(Name)		
Signature			
Date			

Agreement authorized by	
Name	
Company	
Contact	(Email)
	(Phone)
Title	
Address	(Number)
	(Street)
	(City)
	(State/Prov)
	(Postal code)
	(Country)
Manager	
Accounts Payable	(Name)
	(Email)

Investment	
Total	

Terms
 PSN undertakes to extensively market and populate each event, but are unable to guarantee the number of delegates that will attend PSN reserve the right to make necessary amendments to the events date/time/schedule without exception. Event cancellations will result in the sponsor receiving a credit note of equal value, valid for any other PSN event and/or activity. The Sponsor has no right to cancel or postpone an event. No refunds will be provided to Sponsors who are either unable or unwilling to attend the event. Any cancellation must be received in writing. Credit notes to the value of 80% will be allocated should the cancellation be received no later than 10 weeks out from the event date. All credit notes must be utilized within 1 year (12 months) of the canceled event date. Failure to utilize any or all of the credit provided will result in it being forfeited. Sponsors wishing to carry security or insurance on their exhibits will place it at their own expense. PSN are not to be held responsible for any loss, damage, injury, claims costs or expenses of any kind whatsoever, due to a force majeure. Payment is due within 15 working days after signing. Full payment is required pre-event. Failure to do so will result in access being denied. Any/all discounts (multi-event deals, early bird specials, etc.) require full payment before the payment due date. Failure to meet this payment schedule will result in the price reverting back to normal. Defaulting on payments may result in PSN canceling the sponsor's involvement; the sponsor will not be entitled to any form of repayment nor compensation in this case.

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SIGNATURE

This document represents a legally binding contract between you and PubSecNet Ltd. PubSecNet Ltd a division of Public Sector Network Worldwide.
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