



PUBLIC
SECTOR
NETWORK
AUSTRALIA



PUBLIC
SECTOR
NETWORK
NEW ZEALAND

Deloitte.

4TH PUBLIC SECTOR ANALYTICS ROADSHOW 2019

How to Better Manage and Make Smarter Business Decisions with Data

Brisbane 28th Mar • **Melbourne** 2nd Apr • **Canberra** 3rd Apr

Sydney 4th Apr • **Adelaide** 9th Apr • **Perth** 10th Apr • **Wellington** 1st May



500+

Attendees



70+

Speakers



7

Cities



1

Series

sensis Data
Solutions



Leading public sector organisations are the ones who take a strategic approach to data management and analytics. They consider the latest trends and technology, and invest wisely in systems that deliver lasting benefits across the organisation and to citizens at large.

This year, an expanded program takes a closer look at both data management and analytics. **Data Management and Analytics Roadshow 2019** is a case-study driven, non-technical series, capturing both the system and human elements that comprise an effective data approach.

Split into a data management and data analytics events, this integrated showcase highlights the best ways you can make smarter business decisions with data.

02 / OVERVIEW: DATA ANALYTICS CONFERENCE

Once you have your data framework and culture in place, your data can be used for effective analytics. This can be used to enable decision-making across virtually any department, delivering insights at the business, demographic, financial, social and cultural level.

WE WILL EXPLORE:

- ▶ Supporting evidence-based decision making through analytics
- ▶ Improving service delivery through data sharing, linkage and collaboration
- ▶ Innovations in data visualisation, digital infrastructure, technology and automation
- ▶ Peer discussions on measuring and improving your analytics
- ▶ Making analytics meaningful: extracting the right information and creating advanced insights.

WHO WILL ATTEND?

- ▶ All levels of data analytics professionals
- ▶ Heads of Strategy, Growth, Service Delivery and Corporate Services
- ▶ Chief Technology and Information Officers
- ▶ Data visualisation, reporting, and business intelligence professionals.

WHY ATTEND?

Network and benchmark with your peers from across the region and country as you learn about:



Uncover the latest data analytics trends and tools



Gain an understanding of how analytics is driving service delivery efficiency and innovation



Develop knowledge of digital infrastructure and automation that is driving the analytics process



Learn how to assess the best analytics investment and how to measure your process



Interact with peers and hear experiences of how to achieve real insights from what you have implemented.

03 / CONFIRMED SPEAKERS



BRISBANE | 28TH MARCH

Charlotte Grezlo, Executive Director Data Sharing and Analysis, Department of Housing and Public Works
Emma Liversidge, Director, Analytics, Planning & Data, Griffith University
Beckie Moore, Data Visualisation Specialist, BHP Billiton
Robert Kilbride, Director of Audit Analytics, Queensland Audit Office
Renato Iannella, Data Architecture Manager, Metro North Health and Hospital Service
Tim Moffitt, Principal Analyst, QLD Health
 Senior Representative, ATO

SYDNEY | 4TH APRIL

Scott Johnston, Assistant Commissioner Performance and Analytics Division, NSW Public Service Commission
Ray Messom, Executive Director | System Information and Analytics, NSW Health
Simon Herbert, Director, NSW Data Analytics Centre
Tomasz Bednarz - Director of Visualisation, UNSW and Data61
Denis Bauer, Head Cloud Computing Bioinformatics, CSIRO
Prof. Bogdan Gabrys, Director Advanced Analytics Institute, Professor of Data Science, UTS
 Senior Representative, ATO
Dr Michelle Veljanovska, Manager Analytics, NSW Department of Finance, Services and Innovation

CANBERRA | 3RD APRIL

Greg Terrill, Assistant Secretary & Chief Data Officer, Department of Environment and Energy
Paul Grant, Director, Service Design – Strategic Service Design and Delivery Branch, ADHA
Dr Alex Antic, Principal Data Scientist, AUSTRAC
Imma Chippendale, Principal Strategic Advisor and Director, Strategic Data Analysis Unit, ACCC
Raquel Salmeron, ATM Network Performance and Analysis Manager, Aircservices Australia
Dr Manasa Kesharaju, Senior Data Scientist, Department of Human Services
Yaso Arumugam, Chief Information Officer, National Archives of Australia
Geoff Neideck, Group Head, Data Strategies and Information Technology Group, AIHW

WELLINGTON | 1ST MAY

Damian Edwards, Associate Deputy Secretary, Education System Policy, Ministry of Education
Joanne Hacking, Manager Joint Border Analytics, New Zealand Customs Service
Anita Easton, Manager, Information and Insights, Ministry for Primary Industries
Mike Congdon, Head of Enterprise Information Management, New Zealand Post
Nina Herriman - Chief Storyteller (Data and Visualisation) NCWNZ
Marc ter Beek, Chief Data Officer, Waikato District Health Board
 Speaker TBC, Stats NZ
 Senior Representative, Australian Taxation Office

PERTH | 10TH APRIL

Dr Denis Bauer, Head Cloud Computing Bioinformatics, CSIRO
John Clifton, Manager Strategy and Innovation, Landcorp
Glenn Jamieson, Senior Manager Analysis and Insights, Planning & Market Development, Lotterywest
Tim Sondalini, Manager of Data Planning & Analytics, Water Corporation
 Senior Representative, ATO

ADELAIDE | 9TH APRIL

Maurice Savelli, National Manager, Application Delivery and Analytics, Department of Human Services
Ann Morgan, Manager, Research and Data Management Support, UniSA
Dr Shikha Sharma, Manager Analytics and Information Solutions, City of Playford
 Speaker TBC, SA Police
 Speaker TBC, City of Adelaide
 Senior Representative, ATO
Sanjay Mazumdar, CEO, D2DCRC

MELBOURNE | 2ND APRIL

Kathryn Gulifa Chief Data & Analytics Officer, Worksafe Victoria
Michael Cassar, Data Governance Lead, City of Boroondara
Ali Millwala, Senior Manager, Data Analytics, Technical Audit, Victorian Auditor-General's Office
Dr Simon Dunstall, Research Director, Decision Sciences Program, Data61
Maureen McCarty, Director, Workforce Data, Analysis & Planning, Commonwealth Department of Health
Yuriy Onyshchuk, Team Leader, Data and Analytics, Energy Safe Victoria
 Senior Representative, ATO



AFTERNOON: DATA ANALYTICS CONFERENCE

12:25pm	Registration for Data Analytics Conference
1:00pm	Welcome from Conference Chair
1:15pm	Analytics that drive a business and citizen-centric approach for digital transformation
1:35pm	Partner session – Visualising your data to inform better decisions
1:55pm	Growing your data analytics capability: tools, systems, people and resources
2:15pm	Enhancing analytics through data science and scalable digital infrastructure
2:35pm	Afternoon Tea & Networking
2:55pm	<p>Think Tanks – Delegates pick one of the sessions below</p> <ol style="list-style-type: none"> 1. Derive value from analytics and AI at scale 2. Next-generation cybersecurity via data fusion, AI, and big data 3. From Theory to Data Product - Applying Data Science Methods to Effect Business Change 4. Data Visualisation
3:55pm	<p>Panel Discussion: Advancing your Data & Analytics Strategy – managing and making sense of all the data for actionable outcomes</p> <p>How do organisations think about data investments -- and how can they break through institutional inertia to achieve real change for greater impact?</p> <p>This panel will dig into the “how” behind the panellists organisational data strategies. Panellists will delve into the strategies, exploring the methods used, challenges overcome, and opportunities leveraged to set new agency priorities. This session will be rooted in practicality; strategy development and organisational change methods; and tactics for developing action plans to implement these strategies.</p>
4:35pm	Closing Remarks for Data Analytics Conference and Polling
4:40pm	Close of Event

05/ PACKAGES & UPGRADES

GOLD

\$9,999+GST

- 20 min Keynote speaking
- 60 minute think tank session
- 3 x tickets
- Pre-event marketing
- Onsite branding

SILVER

\$6,999+GST

- 30 min Closing Panel Seat
- 60 minute think tank session
- 2 x tickets
- Pre-event marketing
- Onsite branding

BRONZE

\$4,999+GST

-
- 60 minute think tank session
- 2 x tickets
- Pre-event marketing
- Onsite branding



SURVEY

Profile customers to gain business intelligence

+ \$2,500+GST



INFOGRAPHIC

Use insights to build rich and relevant content

+ \$5,000+GST



WHITEPAPERS

Create and share case studies and practical takeaways

+ \$7,500+GST



WEBINARS

Reach a diverse audience online, nationwide

+ \$10,000+GST

*Prices are per city; discounts available for multiple bookings



HERE ARE THREE GREAT REASONS TO GET INVOLVED

Thought Leadership

Position your products, services and executives as key players on stage in front of senior government stakeholders.

Networking

Gain face-to-face access and directly contact typically hard to reach decision makers and qualified buyers, providing a measurable return on your investment.

Branding

Boost your brand awareness with your target audience by leveraging our multiple marketing channels and routes to market.



Innovative Solutions

You can sponsor webinars, podcasts, short content-rich videos and online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.

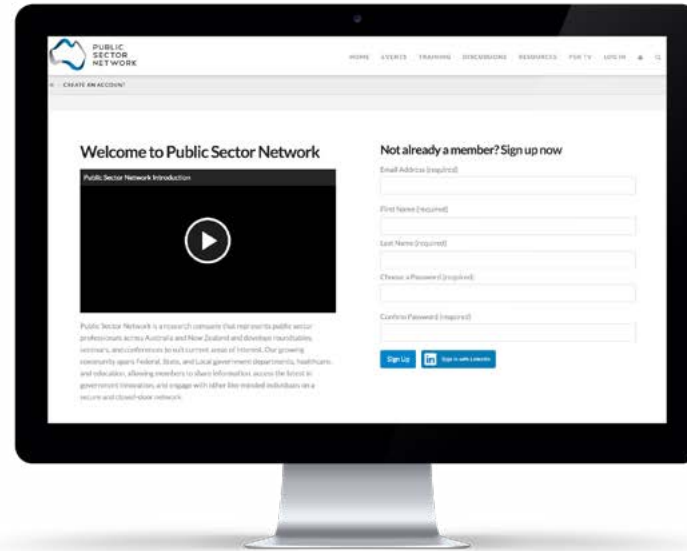
About us

Public Sector Network is a young, diverse company that exists to help government break down silos, collaborate, and work together for better outcomes for citizens. We believe that public sector is forced to be one of the most innovative and resourceful industries in the world. Rather than constantly solving the same problem, government can improve citizen services whilst saving time - and money - by sharing and learning from other agencies, departments and councils.

PSN Events Pty Ltd

A Subsidiary of Public Sector Network Holdings Pty Ltd

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34/60 Margaret Street
Sydney NSW 2010



“
Excellent event, great conversations & a platform to interact with the right government contacts & partner community.
”

“
A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.
”

“
The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.
”

“
Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.
”

MORE INFORMATION: EVENTS.PUBLICSECTORNETWORK.CO