PUBLIC SECTOR NETWORK’S

Accelerating Digital Government 2019

Victoria (BC) January 29 | Edmonton (AB) January 31 | Ottawa (ON) February 5 | Toronto (ON) February 7

200 Attendees
25 Speakers
4 Cities
1 Series

call:+16479694509//email:andrew@publicsectornetwork.co
01 / Introduction

What to expect

The Digital Government Series 2019 will bring together senior executives from federal, provincial and local government across Canada to network, collaborate and benchmark the latest digital transformation strategies.

Join us for case studies and hands-on, interactive sessions designed to help you accelerate transformation in your department and beyond.

Who you will meet:

- Deputy Ministers
- Assistant Deputy Minister
- Chief Digital Officers
- Chief Information Officers
- Chief Technology Officers
- Directors / Heads of Digital Transformation
- Directors / Regulatory Affairs
- Heads of Departments / Business Units
- Directors / Heads of Policy
- Directors / Heads of Regulatory Affairs
- Directors / Heads of Innovation
- Directors / Heads of Service Delivery
- Directors / Heads of Corporate Services

TOP REASONS TO ATTEND

- Collaborate with your peers on best practice digital service delivery
- Learn how to run a successful rapid test and deploy trials to understand if your system will work
- Transition to a digital culture that fosters innovation and collaboration
- Use digital to make government services increasingly citizen-centric
- Achieve more accessible, interactive and transparent service offerings
02 / Locations

EDMONTON | JANUARY 31, 2019
Norman Mendoza, Manager, Business and Technology Innovation, City of Edmonton
Brock Kahanyshyn, Chief Information Officer, Edmonton Police Service
Sabina Posadziejewski, Sector CIO - People, Families and Communities, Service Alberta
Brian Stewart, Deputy CIO, University of Alberta

VICTORIA | JANUARY 29, 2019
CJ Ritchie, Associate Deputy Minister & Chief Information Officer, Government of BC
Bev Dicks, Assistant Deputy Minister, Service BC Division, BC Ministry of Citizens’ Services
Mark Cantwell, Chief Strategist, Open Innovation Environment and Climate Change Canada
Blair Neufeld, Director, Digital Services, Ministry of Justice, Government of BC
Sue Paish, Chief Executive Officer, Digital Technology Supercluster
Tanya Twynstra, Director, Citizen Engagement at Government Communications & Public Engagement,

OTTAWA | FEBRUARY 5, 2019
Ryan Androsoff, Director, Digital Leadership Program, Institute on Governance
Aneeta Bains, Chief Digital Officer & Assistant Deputy Minister, Digital Transformation Services Sector, Innovation, Science and Economic Development Canada
Jeffrey Braybrook, Director, Collaboration Solutions, Chief Information Office, Shared Services Canada
Christian Cavazzoni, Director General Data Strategy and Innovation, Department of National Defence
Julie Leese, Chief Information Officer, Transport Canada
Sarah Paquet, Executive Vice-President, Shared Services Canada
Trajan Schulze, Director - Consulting, Digital Transformation, CGI
Vidya ShankarNarayan, Director General, Digital Services Program, Innovation, Science and Economic Development Canada
Melissa Teasdale, Director, Strategic Web Initiatives, Service Canada

TORONTO | FEBRUARY 7, 2019
Dafna Carr, Chief Information Officer & Assistant Deputy Minister, I+IT Cluster, Ministry of Children, Youth & Social Services
Robert Devries, Assistant Deputy Minister, Enterprise Digital Services Integration Division, Ministry of Government and Consumer Services, Government of Ontario
Dorothy Eng, Director, Strategic Partnerships, Code for Canada
Catherine Klunder, Director, Digital Communications, Planning & Projects at Cabinet Office, Government of Ontario
Roy Thomas, Senior Manager, Solution Delivery, Transfer Payment Ontario Branch, Enterprise Financial Services, Ontario Shared Services, Ministry of Government and Consumer Services
Christopher West, Head, IT Source, Treasury Board Secretariat, Government of Ontario

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<tr>
<th>Time</th>
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<tr>
<td>8:15am</td>
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<tr>
<td>9:00am</td>
<td>Welcome and Opening Remarks from the Chair</td>
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</table>
| 9:10am | **Keynote Presentation:** Digital Leadership – Embedding Digital in Your Organizational Culture  
  CJ Ritchie, Associate Deputy Minister and Government Chief Information Officer, Government of BC  
  • Expanding beyond technology: understanding digital as a business exercise that requires a government-wide scale  
  • Gaining organization-wide support for digital initiatives |
| 9:30am | Putting Citizens at the Centre of Your Digital Strategy  
  Tanya Twynstra, Director, Citizen Engagement at Government Communications & Public Engagement, Government of BC  
  Bev Dicks, Assistant Deputy Minister, Service BC Division, BCMinistry of Citizens’ Services  
  • Connecting the dots – bridging together the moving parts that support citizen-centric service delivery  
  • Culture and practices – what are the habits of winning workplaces? |
| 10:20am | Partner Keynote                                                          |
| 10:40am | Networking Refreshment Break                                              |
| 11:00am | Spotlight on the Canada’s Digital Technology Supercluster  
  Sue Paish, Chief Executive Officer, Canada’s Digital Technology Supercluster |
| 11:20am | Collaborative Think Tank Breakouts  
  **Topic 1:** Change Management  
  **Topic 3:** Digital Identity/Citizen  
  **Topic 5:** Technology Modernization  
  **Topic 2:** Agile/DevOps  
  **Topic 4:** Cyber Security  
  **Topic 6:** Information & Data Sharing |
| 12:20pm | **Closing Panel:** Taking an Open Approach to Digital Government  
  Mark Cantwell, Chief Strategist, Open Innovation, Environment and Climate Change Canada  
  Blair Neufeld, Director, Digital Services, Ministry of Justice, Government of BC  
  • Assessing policies and strategy for a sustainable whole of government digital transformation  
  • Realizing possibilities by leveraging leveraged open collaboration between government, academia, businesses, and other innovators  
  • New business models that help to leapfrog legacy technology to effectively drive digital transformation |
| 12:55pm | Closing Remarks from the Chair  
  Networking Luncheon Begins |
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- Culture and practices – what are the habits of winning workplaces?  |
| 10:00am| Partner Keynote                                                                                                                             |
| 10:20am| **Case Study:** Spotlight on Out-of-the-Box Initiatives  
Brock Kahanyshyn, Chief Information Officer, Edmonton Police Service  |
| 10:40am| Networking Refreshment Break                                                                                                                |
| 11:00am| Catalyzing Digital through Experimentation: Leadership Strategies for Keeping Pace with Innovation  
- Promoting agility within public sector – what steps need to be taken?  
- Leveraging learnings to drive better outcomes  |
| 11:20am| Collaborative Think Tank Breakouts  
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Brian Stewart, Deputy CIO, University of Alberta  
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<td>Creating &amp; Implementing Your Strategic Framework: Linking Digital Initiatives to a Holistic Vision of Improved Service Delivery</td>
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<td>Ryan Androsoff, Director, Digital Leadership Program, Institute on Governance</td>
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<td>Christiana Cavazzoni, Director General Data Strategy and Innovation, Department of National Defence</td>
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<td>Melissa Teasdale, Director, Strategic Web Initiatives, Service Canada</td>
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<td>Dr. Alex Vukovic, Senior Advisor, Performance and Partnerships, Innovation Canada, Innovation, Science and Economic Development Canada</td>
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**Robert Devries**, Assistant Deputy Minister, Enterprise Digital Services Integration Division, Ministry of Government and Consumer Services, Government of Ontario  
- Expanding beyond technology: understanding digital as a business exercise that requires a government-wide scale  
- Gaining organization-wide support for digital initiatives  
- Getting down to the “doing”: what steps is your department taking to ensure you deliver? |
| 9:30am | **Panel:** Turning Digital Strategy into Action  
**Dafna Carr**, Chief Information Officer (CIO), Children, Youth and Social Services Cluster, I&IT, Ontario Ministry of Children, Community and Social Services  
**Catherine Klunder**, Director, Digital Communications, Planning & Projects, Cabinet Office, Government of Ontario  
- Connecting the dots – bridging together the moving parts that support citizen-centric service delivery  
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| 10:10am| Partner Keynote                                                                           |
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| 11:00am| **Catalyzing Digital through Experimentation: Leadership Strategies for Keeping Pace with Innovation**  
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**Topic 4:** Cyber Security  
**Topic 6:** Information & Data Sharing |
| 12:20pm| **Closing Panel:** Taking an Enterprise Approach to Digital Government  
**Dorothy Eng**, Director, Strategic Partnerships, Code for Canada  
**Roy Thomas**, Senior Manager, Solution Delivery, Transfer Payment Ontario Branch, Enterprise Financial Services, Ontario Shared Services, Ministry of Government and Consumer Services  
**Chris West**, Senior Manager, Enterprise Project & Cloud Services, Treasury Board Secretariat, Government of Ontario  
- Realizing possibilities by leveraging collaboration between departments and agencies  
- Overcoming legacy systems and aging infrastructure to ensure success |
| 12:55pm| Closing Remarks from the Chair  
Networking Luncheon Begins |
03 / Packages & Upgrades

**Gold**
$9,999+TAX
- 20 min Keynote speech
- 1 interactive session
- 3 x tickets
- Pre-event marketing
- Onsite branding

**Silver**
$6,999+TAX
- 1 Panelist position
- 1 interactive session
- 2 x tickets
- Pre-event marketing

**Bronze**
$4,999+TAX
- 1 interactive session
- 2 x tickets
- Pre-event marketing

**Survey**
Profile customers to gain business intelligence

**Video**
Use insights to build shareable content

**Whitepapers**
Create and share case studies and practical takeaways

**Webinars**
Reach a diverse audience online, nationwide
TOP REASONS TO GET INVOLVED

Thought Leadership
Position your products, services and executives as key players on stage in front of senior government stakeholders.

Networking
Gain face-to-face access and directly contact typically hard to reach decision makers and qualified buyers, providing a measurable return on your investment.

Branding
Boost your brand awareness with your target audience by leveraging our multiple marketing channels and routes to market.

Innovative Solutions
You can sponsor webinars, podcasts, short content-rich videos and online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.
About us
PSN is a research company that represents public sector professionals across Canada and develops roundtables, seminars, and conferences to suit current areas of interest. Our growing online community spans across Federal, Provincial/State, and Local government departments, healthcare and education, allowing members to share information, access the latest in government news and innovation and engage with other like-minded individuals on a secure and closed-door network.

PSN Events Pty Ltd
A Subsidiary of Public Sector Network Holdings Pty Ltd

Excellent event, great conversations & a platform to interact with the right government contacts & partner community.

A very relaxed ambience… customers really letting down their guards not feeling as threatened by industry and vendors.

The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.

Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.

05 / About PSN

BOOK NOW: events.publicsectornetwork.co
# Booking Form

## Sponsorship booking agreement

<table>
<thead>
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<th>Package selection</th>
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## Upgrade

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<td>Lanyards</td>
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<td>Recharge Stations</td>
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<td>Networking Drinks</td>
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<td>Networking Lunch</td>
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## Payment details

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<td>Amex</td>
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**Card Details**

- **(Card Number)**
- **(Expiry)**
- **(CVC)**
- **(Name)**

## Agreement authorized by

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## Investment

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**Terms**

PSN undertakes to extensively market and populate each event, but are unable to guarantee the number of delegates that will attend. PSN reserve the right to make necessary amendments to the events’ date/time/schedule without exception. Event cancellations will result in a sponsor receiving a credit note of equal value, valid for any other PSN event and/or activity. The Sponsor has no right to cancel or postpone an event. No refunds will be provided to Sponsors who are either unable or unwilling to attend the event. Any cancellation must be received in writing. Credit notes to the value of 80% will be allocated should the cancellation be received no later than 10 weeks out from the event date. All credit notes must be utilized within 1 year (12 months) of the cancelled event date. Failure to utilize any or all of the credit provided will result in it being forfeited. Sponsors wishing to carry security or insurance on their exhibits will place it at their own expense. PSN are not to be held responsible for any loss, damage, injury, claims costs or expenses of any kind whatsoever, due to a force majeure. Payment is due within 15 working days after signing. Full payment is required pre-event. Failure to do so will result in access being denied. Any/all discounts (multi-event deals, early bird specials, etc.) require full payment before the payment due date. Failure to meet this payment schedule will result in the price reverting back to normal. Defaulting on payments may result in PSN canceling the sponsor’s involvement; the sponsor will not be entitled to any form of repayment nor compensation in this case.

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**PublicSectoNetwork.co**

**T** +1 647 969 4509

**E** andrew@publicsectornetwork.co

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**SIGNATURE**

This document represents a legally binding contract between you and PubSecNet Ltd. PubSecNet Ltd a subsidiary of Public Sector Network Holdings Pty Ltd. CRA: 747518116RC0001 / Address: 95b Summerhill Avenue, Toronto, ON, M4T 1B1

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