



FINANCIAL EFFICIENCY ROADSHOW 2019

The Future of the Finance Function in the Australian Public Sector



Brisbane 12th Feb • **Canberra** 13th Feb • **Sydney** 14th Feb • **Melbourne** 15th Feb • **Wellington** 18th Feb

WHAT TO EXPECT

Governments face many complex issues: we are constantly challenged to solve society's greatest challenges, serve citizens better, and support the more productive use of public resources. The digital age brings new opportunities to innovate for optimised outcomes.

Finance is in the prime position to navigate change and orchestrate innovation: much of the required data and analytical capability sits in our function and we often have a bird's eye view of the organisation's performance. The challenge, now, is to demonstrate the critical role Finance plays in the digital age to secure our seat at the decision-making table.

The Public Sector Financial Efficiency Conference focuses on how finance leaders in government are transforming the function to sharpen insight and secure its business partner status to drive their organisations towards its long-term goals.

WHO WILL ATTEND?

Chief/Director/Head of:

- ▶ Finance
- ▶ Finance Control
- ▶ Finance Transformation
- ▶ Finance Shared Services
- ▶ Finance Operations
- ▶ Process Excellence
- ▶ Financial Analytics
- ▶ Business Intelligence
- ▶ Business Partnering

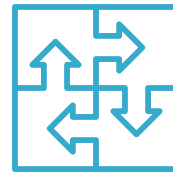
WHY ATTEND? Network and benchmark with your peers from across the region and country as you learn about:



The changing role of finance and what is being done now to navigate towards goals



Transforming the organisational culture to support the new finance function's goals



Become the nerve centre for managing our organisation's response to change



Analysing strategies that power accelerated improvement, agility & better decisions



Creating practices that promote and demonstrate high standards of probity

8:15am	Registration Opens	
8:35am	Public Sector Network Opening Charlotte Kok , Producer, Public Sector Network	
8:45am	KPMG Welcome Shari Frew , Financial Management, KPMG	
9:00am	Finance and Procurement Leadership: Partnering with the Business to Achieve Financial Sustainability <ul style="list-style-type: none"> • Current state of play vs where we want to be • The changing role of finance and procurement: what we need to do differently to remain relevant at the decision-making table • Seizing the opportunity to disrupt ourselves to become the true performance engine of the organisation • Summary of results achieved Mark Davey , Senior Director - Financial Performance, Procurement and Business Analysis, Children's Health Queensland Hospital and Health Service	Transforming Queensland Airports Through Data Strategy and Cultural Change to Support Decision-Making Competence In 2017, Queensland Airports began their transformation which involved the radical restructuring of its business structure and culture. As the head of that initiative, Amelia is responsible for supporting the development and delivery of the group's strategy, in addition to leading the core functions of Finance, People and Culture, and Technology and Innovation.
9:25am	Transforming the ATO's Culture: Changing Attitudes & Behaviours to Support the New Finance Function <ul style="list-style-type: none"> • Powering effective partnerships with stakeholders • Creating a principled, resilient, sustainable Finance function • Building capacity and capability in Finance to deliver greater transformation goals • Breaking down transformation goals into bite-sized initiatives Frances Cawthra , CFO, Australian Taxation Office	9:50am <ul style="list-style-type: none"> • Disrupting ourselves to become the true performance engine of the organisation • Restructuring the business for connectivity and a holistic view of business performance • Key initiatives we invested in to drive business partnering capability • Methods to support generation of consistent, accurate data from multiple systems to support planning, reporting and analysis activities • Summary of results: faster, more insightful analysis and decision-support to help achieve strategic goals Amelia Evans , CFO, Queensland Airports
10:15am	Morning Tea and Networking	

<p>10:40am</p>	<p>Interactive Think Tank Session Facilitated by KPMG</p> <p>Intelligent Automation and Talent Management Intelligent automation (IA) leverages combinations of extreme automation technologies and services. At its most basic level, robots — or bots — automate the steps in a process. At its most complex level, cognitive systems handle exception processing, make judgments to resolve customer issues, and complement knowledge workers to provide new insights.</p> <p>The future will rely on IA so we must start thinking about including a different mix of talent — individuals who understand and know how to use this collective suite of advanced technologies – to ensure success.</p> <p>This session will focus on employing advanced technologies, and talent management strategies, to transform Finance.</p>	<p>12:20pm</p>	<p>Closing Remarks</p>
<p>11:40am</p>	<p>Panel Discussion: Finance Innovation Cultivation: Technology & Transition in Finance</p> <ul style="list-style-type: none"> • Which impacts of the digital economy present the biggest challenge to our organisation? • How can my finance team become the nerve centre for managing our organisation's response to change? • What are we doing now to fast-track the future of financial leadership? <p>Panellists: Frances Cawthra, CFO, Australian Taxation Office Amelia Evans, CFO, Queensland Airports Mark Davey, Senior Director - Financial Performance, Procurement and Business Analysis, Children's Health Queensland Hospital and Health Service Travis Hodgson, General Manager, Strategic Programs & Workplan Development, Australian Digital Health Agency Tony Kulpa, CIO, Queensland Treasury Tanya Feekings, Director, Advisory Services (Finance, HR & Recruitment), Queensland Shared Services, Department of Housing and Public Works</p>	<p>12:25pm</p>	<p>Conference Adjourns - Lunch and Networking</p>

ABOUT US



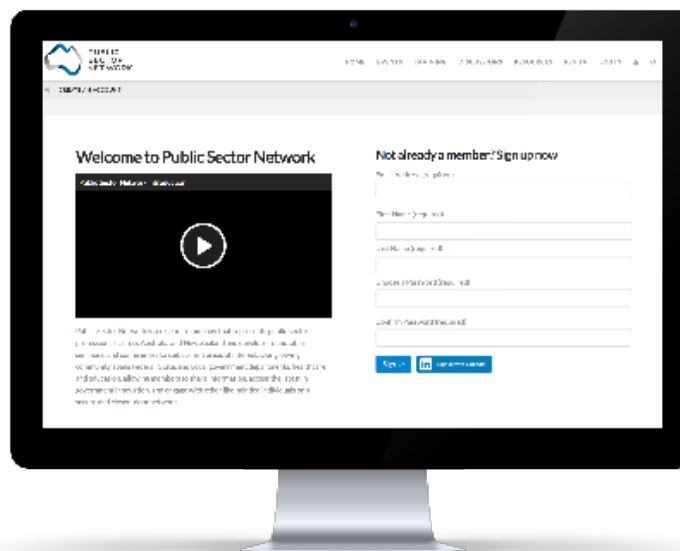
About us

PSN is a research company that represents public sector professionals across Australia and New Zealand and develops roundtables, seminars, and conferences to suit current areas of interest. Our growing online community spans across Federal, State, and Local government departments, healthcare, and education, allowing members to share information, access the latest in government news and innovation, and engage with other like-minded individuals on a secure and closed-door network.

PSN Events Pty Ltd

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Excellent event, great conversations & a platform to interact with the right government contacts & partner community.



A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.



Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.



The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.



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