



FINANCIAL EFFICIENCY ROADSHOW 2019

The Future of the Finance Function in the Australian Public Sector



Brisbane 12th Feb • **Canberra** 13th Feb • **Sydney** 14th Feb • **Melbourne** 15th Feb • **Wellington** 18th Feb

WHAT TO EXPECT

Governments face many complex issues: we are constantly challenged to solve society's greatest challenges, serve citizens better, and support the more productive use of public resources. The digital age brings new opportunities to innovate for optimised outcomes.

Finance is in the prime position to navigate change and orchestrate innovation: much of the required data and analytical capability sits in our function and we often have a bird's eye view of the organisation's performance. The challenge, now, is to demonstrate the critical role Finance plays in the digital age to secure our seat at the decision-making table.

The Public Sector Financial Efficiency Conference focuses on how finance leaders in government are transforming the function to sharpen insight and secure its business partner status to drive their organisations towards its long-term goals.

WHO WILL ATTEND?

Chief/Director/Head of:

- ▶ Finance
- ▶ Finance Control
- ▶ Finance Transformation
- ▶ Finance Shared Services
- ▶ Finance Operations
- ▶ Process Excellence
- ▶ Financial Analytics
- ▶ Business Intelligence
- ▶ Business Partnering

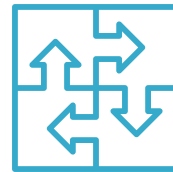
WHY ATTEND? Network and benchmark with your peers from across the region and country as you learn about:



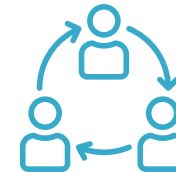
The changing role of finance and what is being done now to navigate towards goals



Transforming the organisational culture to support the new finance function's goals



Become the nerve centre for managing our organisation's response to change



Analysing strategies that power accelerated improvement, agility & better decisions



Creating practices that promote and demonstrate high standards of probity

8:15am	Registration Opens
8:45am	KPMG Chair Welcome
9:00am	<p>Evolving Finance Leadership: Our Next Steps in the Digital Revolution</p> <p>It is increasingly common to find experienced operational staff rise to the Senior Executive ranks; joining the inner-circle on which the Chief Executive rely for advice. This session gives a candid view into Austrac's approach to senior staff who do not have a finance background.</p> <ul style="list-style-type: none"> • Current state of play vs where we want to be • Specialist vs Generalist: Challenges facing a non-CFO based COO • Analysing and understanding the changing role of finance in the digital economy • Developing strategies to remain relevant at the decision-making table? • Seizing the opportunity to disrupt ourselves to become the true performance engine of the organisation <p>Ric Walters, CFO and Peter O'Hanlon, Enterprise Architect, AUSTRAC</p>
9:20am	Partner Session: Breaking down Finance Transformation into Manageable Steps for Success
9:40am	<p>Transforming the Culture: Changing Attitudes & Behaviours to Support the New Finance Function</p> <ul style="list-style-type: none"> • Powering effective partnerships with stakeholders • Creating a principled, resilient, sustainable Finance function • Building capacity and capability in Finance to deliver greater transformation goals • Breaking down transformation goals into bite-sized initiatives <p>Ashley Jackson, CFO & Strategic Policy, National Blood Authority</p>

10:00am	<p>Smarter, Bigger, Better Data: Powering Accelerated Improvement, Agility & Better Decisions</p> <ul style="list-style-type: none"> • Building a more connected organisation for a holistic view of business performance • Driving business partnering capability • Generating consistent, accurate data from multiple systems to support planning, reporting and analysis activities • Enabling faster, more insightful analysis and decision-support to help achieve strategic goals <p>Lynton Norris, Former CEO National Health Funding Body & Former Deputy Director General, ACT Health</p>
10:20am	Morning Tea and Networking
10:40am	<p>Interactive Think Tank Session - attendees choose (1) session to join</p> <ul style="list-style-type: none"> • Strengthening Procurement's relationship with Finance • Change management: Setting the new norms • Managing changes brought on by greater supplier diversity
11:40am	<p>Panel Discussion: Finance Innovation Cultivation: Technology & Transition in Finance</p> <ul style="list-style-type: none"> • Which impacts of the digital economy present the biggest challenge to our organisation? • How can my finance team become the nerve centre for managing our organisation's response to change? • What are we doing now to fast-track the future of financial leadership? <p>Panellists: Lynton Norris, Former CEO National Health Funding Body & Former Deputy Director General, ACT Health Ric Walters, CFO, AUSTRAC Ashley Jackson, CFO & Strategic Policy, National Blood Authority Stephanie Cargill, CFO, Department of Home Affairs</p>
12:20pm	Closing Remarks
12:25pm	Conference Adjourns Lunch and Networking

ABOUT US



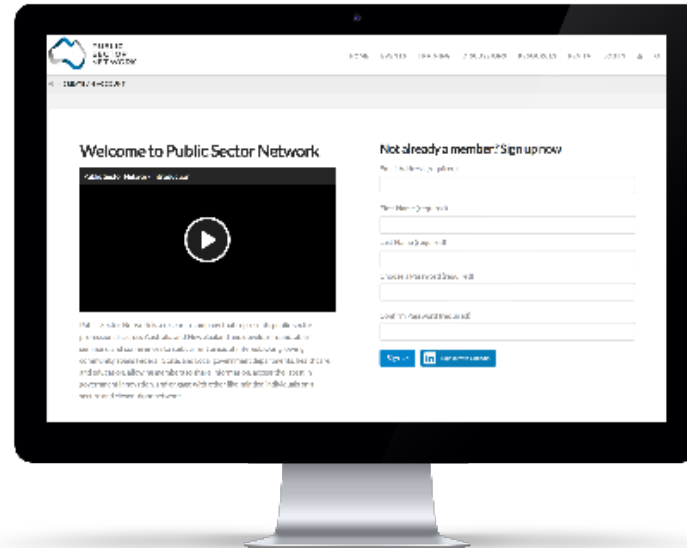
About us

PSN is a research company that represents public sector professionals across Australia and New Zealand and develops roundtables, seminars, and conferences to suit current areas of interest. Our growing online community spans across Federal, State, and Local government departments, healthcare, and education, allowing members to share information, access the latest in government news and innovation, and engage with other like-minded individuals on a secure and closed-door network.

PSN Events Pty Ltd

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Excellent event, great conversations & a platform to interact with the right government contacts & partner community.



A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.



Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.



The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.



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