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# FINANCIAL EFFICIENCY ROADSHOW 2019

The Future of the Finance Function in the Australian Public Sector



**Brisbane** 12<sup>th</sup> Feb • **Canberra** 13<sup>th</sup> Feb • **Sydney** 14<sup>th</sup> Feb • **Melbourne** 15<sup>th</sup> Feb • **Wellington** 18<sup>th</sup> Feb

## WHAT TO EXPECT

Governments face many complex issues: we are constantly challenged to solve society's greatest challenges, serve citizens better, and support the more productive use of public resources. The digital age brings new opportunities to innovate for optimised outcomes.

Finance is in the prime position to navigate change and orchestrate innovation: much of the required data and analytical capability sits in our function and we often have a bird's eye view of the organisation's performance. The challenge, now, is to demonstrate the critical role Finance plays in the digital age to secure our seat at the decision-making table.

The Public Sector Financial Efficiency Conference focuses on how finance leaders in government are transforming the function to sharpen insight and secure its business partner status to drive their organisations towards its long-term goals.

## WHO WILL ATTEND?

### Chief/Director/Head of:

- ▶ Finance
- ▶ Finance Control
- ▶ Finance Transformation
- ▶ Finance Shared Services
- ▶ Finance Operations
- ▶ Process Excellence
- ▶ Financial Analytics
- ▶ Business Intelligence
- ▶ Business Partnering

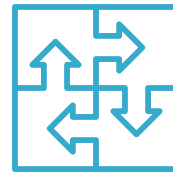
## WHY ATTEND? Network and benchmark with your peers from across the region and country as you learn about:



The changing role of finance and what is being done now to navigate towards goals



Transforming the organisational culture to support the new finance function's goals



Become the nerve centre for managing our organisation's response to change

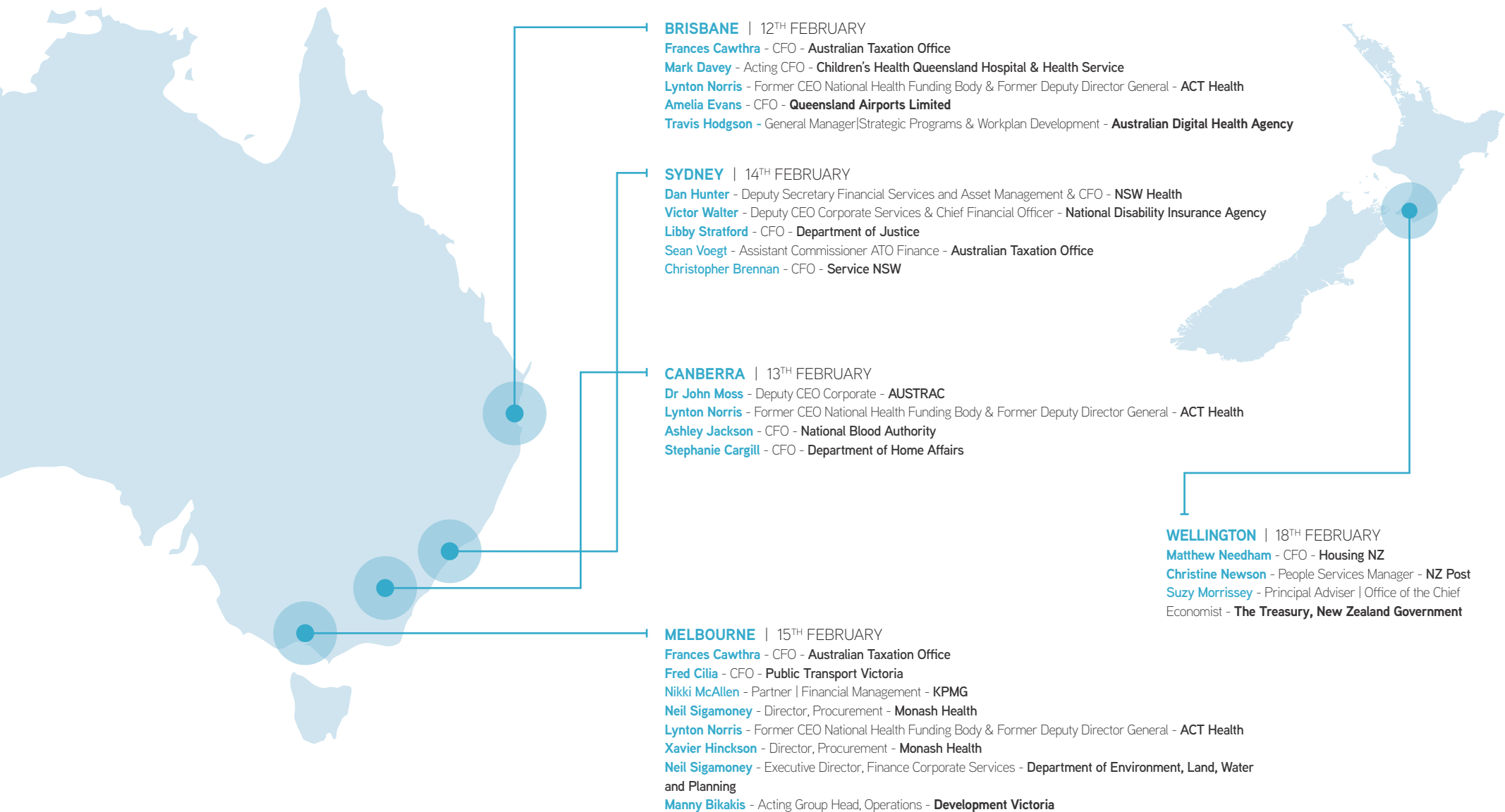


Analysing strategies that power accelerated improvement, agility & better decisions



Creating practices that promote and demonstrate high standards of probity

## 02 / LOCATIONS



# 03 / AGENDA



|         |   |
|---------|---|
| 8:15am  | Registration  |
| 8:45am  | Chair's Welcome   |
| 9:00am  | Finance Leadership: Our Next Steps in the Digital Revolution                                  |
| 9:20am  | Technologies Transforming the Finance Function  |
| 9:40am  | Transforming the Culture: Changing Attitudes & Behaviours to Support the New Finance Function |
| 10:00am | Smarter, Bigger, Better Data: Powering Accelerated Improvement, Agility & Better Decisions    |
| 10:20am | Morning Tea and Networking  |
| 10:40am | Think Tanks   |
| 11:40am | PANEL – Finance Innovation Cultivation: Technology & Transition in Finance                    |
| 12:20pm | Closing Remarks   |
| 12:25pm | Lunch and Networking  |



**GOLD**

**\$9,999+GST**

20 min speaking slot  
60 min interactive Think Tank  
3 x tickets

**SILVER**

**\$6,999+GST**

20 min speaking slot  
-  
2 x tickets

**BRONZE**

**\$4,999+GST**

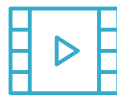
-  
60 min interactive Think Tank  
2 x tickets



**SURVEY**

Profile customers to gain business intelligence

**+ \$2,500+GST**



**VIDEO**

Use insights to build shareable content

**+ \$5,000+GST**



**WHITEPAPERS**

Create and share case studies and practical takeaways

**+ \$7,500+GST**



**WEBINARS**

Reach a diverse audience online, nationwide

**+ \$10,000+GST**

\*Prices are per city; discounts available for multiple bookings

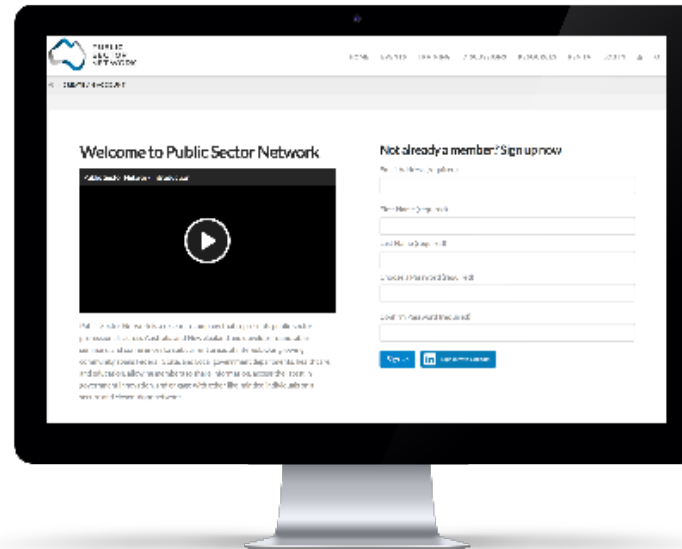
**About us**

Public Sector Network is a young, diverse company that exists to help government break down silos, collaborate, and work together for better outcomes for citizens. We believe that public sector is forced to be one of the most innovative and resourceful industries in the world. Rather than constantly solving the same problem, government can improve citizen services whilst saving time - and money - by sharing and learning from other agencies, departments and councils.

**PSN Events Pty Ltd**

A Subsidiary of Public Sector Network Holdings Pty Ltd

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34/60 Margaret Street  
Sydney NSW 2010



“  
Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.  
”

“  
Excellent event, great conversations & a platform to interact with the right government contacts & partner community.  
”

“  
A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.  
”

“  
The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.  
”

**BOOK NOW: [EVENTS.PUBLICSECTORNETWORK.CO](https://events.publicsectornetwork.co)**