



**PUBLIC  
SECTOR  
NETWORK**

2019 PROGRAM

# **PUBLIC SECTOR CYBER SECURITY SERIES**

Enabling Business Outcomes with Risk-Based Security

**TORONTO** MAY 2<sup>ND</sup> | **OTTAWA** MAY 3<sup>RD</sup> | **VICTORIA** MAY 6<sup>TH</sup> | **EDMONTON** MAY 8<sup>TH</sup>



## What to expect

The Public Sector Cyber Security Series 2019 is a series of events Public Sector Network will run in partnership with PwC Canada. The Series will bring together federal, provincial, and municipal government, innovators, thinkers, financiers, educational and research institutions, and technology providers to network and discuss how we can achieve our goals.

We will also be developing a 'State of the Nation' report on the back of the series, to outline the key takeaways from the series. The report will be created using a combination of interviews and surveys, as well as expert opinions, and released later in the year in partnership with participants and PwC Canada.

## Who will attend

50+ attendees per city

- Deputy Ministers
- Assistant Deputy Ministers
- Heads of Departments / Business Units
- Directors / Heads of Policy
- Chief Information Security Officer
- Chief Information Officers
- Chief Technology Officers
- Director/Head of Cyber Security
- Director/Head of IT/ICT
- Director/Head of Information Management
- Directors / Heads of Regulatory Affairs

## Reasons to attend



Learn how to increase cyber resilience through prevention, detection and response



Train cyber experts of the future



Learn from examples of best practice and see how pioneering cyber security managers are safeguarding against malicious attacks



Build the internal competency required for advanced threat detection and incident management



See how collaboration and information sharing is creating greater cyber resilience



Create a cyber security culture to increase awareness from within



Benefit from insights into the latest developments in public sector cyber security and what the Federal and State Government's Cyber Security Strategy could mean for your organization

# 02 / TORONTO - MAY 2, 2019



8:15am-9:00am	Doors Open
8:45am	Welcome and Opening Remarks from the Chair - <b>Arif Manji</b> , Industry Lead, Ontario Public Sector, PwC Canada
9:00am	<b>Keynote Presentation:</b> The Cyber Security Landscape <b>Mohammed Qureshi</b> , Chief Information Security Officer, Ontario Treasury Board Secretariat
9:20am	<b>Sponsor Keynote:</b> BlackBerry
9:40am	<b>Spotlight:</b> Cyber Security for Critical Infrastructure - Creating an Action Plan to Ensure Readiness <b>Stuart Wright</b> , Policy Advisor, Ontario Energy Board <ul style="list-style-type: none"> <li>• Taking a balanced, risk-based approach to security – what steps can be taken?</li> <li>• Exploring policies and protocols designed to safeguard infrastructure</li> <li>• Understanding threats impacting and specific to critical infrastructure</li> </ul>
10:00am	<b>International Case Study:</b> PwC Israel <b>Lavy Shtokhamer</b> , Director & Head of Israel's National CERT <b>Rafael Maman</b> , Partner, Cybersecurity & Digital Strategies, PwC Israel <b>Karine Ben-Simhon</b> , Head of International Cooperation of Israel's National CERT <b>Yanir Laubshtein</b> , Director, Global Cybersecurity & Digital Strategies, PwC Israel <i>Learn how Israel is leveraging public-private partnership, coordinated and led by the National Cyber Directorate, to improve the nation's cyber resilience. This will be illustrated by a recent initiative to develop a cyber-kinetic facility, mimicking the actual experience of both offensive and defensive scenarios of cyber threats.</i>
10:40am	Networking Refreshment Break
11:00am	<b>Panel:</b> Thought-Leaders' Perspectives on Cyber Security in the Public Sector <b>John Roberts</b> , Chief Privacy Officer & Archivist of Ontario, Ontario Ministry of Government and Consumer Services <b>Valerie Adamo</b> , Chief Technology Officer, Ontario Pension Board <b>Adriana Gliga-Belavic</b> , Partner, CyberSecurity & Privacy, PwC Canada (moderator) OTHER PANELISTS TO BE ANNOUNCED
11:35am	<b>COLLABORATIVE THINK TANK BREAKOUTS</b> <b>Topic 1:</b> Conducting Vulnerability Assessments (VAs) <b>Topic 2:</b> Security and the Cloud <b>Topic 3:</b> Citizen Protection <b>Topic 4:</b> Creating an Enterprise-Wide Security Culture <b>Topic 5:</b> Emerging Technologies to Support Security <b>Topic 6:</b> Balancing Functionality with Security
12:35pm	<b>Sharing Best Practices:</b> CyberNB - Collaborating for Success <b>David Whelbourn</b> , Director, Innovation & Infrastructure, CyberNB, Government of New Brunswick As New Brunswick expands its reputation as a leader in the field of cybersecurity excellence, partnerships between the federal and provincial governments, academia and industry have led to innovative developments, including a new Cybersecurity Innovation Centre. Hear about the latest opportunities for collaboration in research and development and skills development in cybersecurity with this practical case study.
12:55pm	Conference Summary & Closing Remarks from the Chair
1:00pm	Networking Luncheon

8:15am-8:45am	Doors Open
8:45am	Welcome and Opening Remarks from the Chair - <a href="#">Adriana Gliga-Belavic</a> , Partner, CyberSecurity & Privacy, PwC Canada
9:00am	<b>Keynote Presentation:</b> The Cyber Security Landscape <a href="#">Colleen Merchant</a> , Director General, National Cyber Security Directorate, Public Safety Canada
9:20am	<b>Sponsor Keynote</b> - BlackBerry
9:40am	<b>Pragmatic Security: Balancing Innovation with Risk</b> <a href="#">Imraan Bashir</a> , Executive Director, Cyber Security, Chief Information Officer Branch, Treasury Board Secretariat <ul style="list-style-type: none"> <li>• Taking a balanced, risk-based approach to security – what steps can be taken?</li> <li>• Culture and practices – what are the habits of winning workplaces?</li> <li>• Spotlight on Digital ID: current initiatives and projects</li> </ul>
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12:20pm	<b>Closing Panel:</b> Thought-Leaders' Perspectives on Cyber Security in the Public Sector <a href="#">Liz McKeown</a> , Chief Information Officer, Departmental Security Officer, Shared Services Canada <a href="#">Imraan Bashir</a> , Executive Director, Cyber Security, Chief Information Officer Branch, Treasury Board Secretariat <a href="#">Jean Triquet</a> , Senior Manager, Cybersecurity & Privacy, PwC Canada (moderator)
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9:00am	Welcome and Opening Remarks from the Chair - <a href="#">Owen Taylor</a> , National Public Sector Leader, PwC Canada						
9:15am	<b>Latest Updates:</b> The Cyber Security Landscape in BC <a href="#">Gary Perkins</a> , Executive Director/Chief Information Security Officer, Ministry of Citizens' Services, BC Government						
9:40am	<b>Keynote - The New "Colder" War: Cybersecurity Threats Against Democracy, You, and Your Government</b> <a href="#">Kevin Murphy</a> , Director, Cybersecurity Operations, City of Seattle Modern cybersecurity threats have evolved into very effective disinformation campaigns and destructive ransomware. What can we collectively do to protect ourselves and our democratic institutions that we rely upon. Hint: the solution is more than just technology.						
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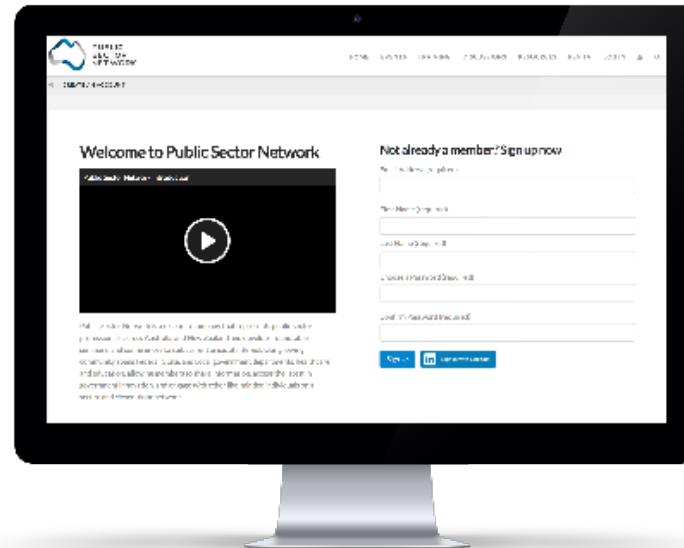
8:15am-9:00am	Doors Open
9:00am	Welcome and Opening Remarks from the Chair - <a href="#">George Irwin</a> , Partner, Consulting & Leader, Public Sector Alberta, PwC Canada
9:15am	<b>Keynote Presentation:</b> The Cyber Security Landscape <a href="#">Martin Dinel</a> , Chief Information Security Officer, Government of Alberta
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12:20pm	<b>Closing Panel:</b> Thought-Leaders' Perspectives on Cyber Security in the Public Sector <a href="#">Hani Mansi</a> , Chief Information Security Officer, City of Edmonton <a href="#">Fuad Iddrisu</a> , Executive Director & CISO, Ministry of Central Services, Government of Saskatchewan <a href="#">Gordie Mah</a> , Chief Information Security Officer, University of Alberta <a href="#">Justin Abel</a> , Risk Assurance Leader, PwC Canada (moderator)
12:55pm	Conference Summary & Closing Remarks from the Chair
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## About us

PSN is a research company that represents public sector professionals across Canada and develops roundtables, seminars, and conferences to suit current areas of interest. Our growing online community spans across Federal, Provincial/State, and Local government departments, healthcare and education, allowing members to share information, access the latest in government news and innovation and engage with other like-minded individuals on a secure and closed-door network.

## PSN Events Pty Ltd

A Subsidiary of Public Sector Network Holdings Pty Ltd



“  
Excellent event, great conversations & a platform to interact with the right government contacts & partner community.  
”

“  
A very relaxed ambience... customers really letting down their guards not feeling as threatened by industry and vendors.  
”

“  
The roadshow was a great way to see what others are up to and provides invaluable networking opportunities to further our learning.  
”

“  
Great event from beginning (planning) to end. One of the best events we have sponsored in terms of conversations had at booth, opportunity to promote our brand. PSN did an amazing job of event management. Well done.  
”

**BOOK NOW:** [EVENTS.PUBLICSECTORNETWORK.CO](https://events.publicsectornetwork.co)

### GOLD

**\$9,999+TAX**

- 20 min Keynote speech
- 1 interactive session
- 3 x tickets
- Pre-event marketing
- Onsite branding

### SILVER

**\$6,999+TAX**

- 1 Panelist position
- 1 interactive session
- 2 x tickets
- Pre-event marketing
- Onsite branding

### BRONZE

**\$4,999+TAX**

- 
- 1 interactive session
- 2 x tickets
- Pre-event marketing
- Onsite branding



### SURVEY

Profile customers to gain business intelligence

**+ \$2,500+GST**

### VIDEO

Use insights to build shareable content

**+ \$5,000+GST**

### WHITEPAPERS

Create and share case studies and practical takeaways

**+ \$7,500+GST**

### WEBINARS

Reach a diverse audience online, nationwide

**+ \$10,000+GST**

\*Prices are per city; discounts available for multiple bookings



### TOP REASONS TO GET INVOLVED

#### **Thought Leadership**

Position your products, services and executives as key players on stage in front of senior government stakeholders.

#### **Networking**

Gain face-to-face access and directly contact typically hard to reach decision makers and qualified buyers, providing a measurable return on your investment.

#### **Branding**

Boost your brand awareness with your target audience by leveraging our multiple marketing channels and routes to market.



#### **Innovative Solutions**

You can sponsor webinars, podcasts, short content-rich videos and online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.

# 07 / BOOKING FORM - CYBER SECURITY ROADSHOW



## Sponsorship booking agreement

### Package selection

<input type="checkbox"/> Gold	<input type="checkbox"/> Silver
<input type="checkbox"/> Bronze	<input type="checkbox"/> Networking

### City

<input type="checkbox"/> Series Sponsor	<input type="checkbox"/> Toronto	<input type="checkbox"/> Ottawa
<input type="checkbox"/> Victoria	<input type="checkbox"/> Edmonton	

### Payment details

Card Details	<input type="checkbox"/> Visa	<input type="checkbox"/> M/Card	<input type="checkbox"/> Amex
	(Card Number)		
	(Expiry)		
	(CVC)		
	(Name)		
Signature			
Date			

### Agreement authorized by

Name	
Company	
Contact	(Email)
	(Phone)
Title	
Address	(Number)
	(Street)
	(City)
	(State/Prov)
	(Postal code)
	(Country)
Manager	
Accounts Payable	(Name)
	(Email)

### Investment

Total	
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#### Terms

PSN undertakes to extensively market and populate each event, but are unable to guarantee the number of delegates that will attend. PSN reserves the right to make necessary amendments to the events date/time/schedule without exception. Event cancellations will result in the sponsor receiving a credit note of equal value, valid for any other PSN event and/or activity. The Sponsor has no right to cancel or postpone an event. No refunds will be provided to Sponsors who are either unable or unwilling to attend the event. Any cancellation must be received in writing. Credit notes to the value of 80% will be allocated should the cancellation be received no later than 10 weeks out from the event date. All credit notes must be utilized within 1 year (12 months) of the canceled event date. Failure to utilize any or all of the credit provided will result in it being forfeited. Sponsors wishing to carry security or insurance on their exhibits will place it at their own expense. PSN are not to be held responsible for any loss, damage, injury, claims costs or expenses of any kind whatsoever, due to a force majeure. Payment is due within 15 working days after signing. Full payment is required pre-event. Failure to do so will result in access being denied. Any/all discounts (multi-event deals, early bird specials, etc.) require full payment before the payment due date. Failure to meet this payment schedule will result in the price reverting back to normal. Defaulting on payments may result in PSN canceling the sponsor's involvement; the sponsor will not be entitled to any form of repayment nor compensation in this case.

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E [andrew@publicsectornetwork.co](mailto:andrew@publicsectornetwork.co)

SIGNATURE

This document represents a legally binding contract between you and PubSecNet Ltd. PubSecNet Ltd a subsidiary of Public Sector Network Holdings Pty Ltd. CRA: 747518116RC0001 / Address: 95b Summerhill Avenue, Toronto, ON, M4T 1B1