



PUBLIC
SECTOR
NETWORK



SMART COMMUNITIES SERIES

SMART CITIES

Planning and efficiently running cities through the intersection between policy and technology

3 SEP
SYDNEY

4 SEP
BRISBANE

5 SEP
PERTH

11 SEP
MELBOURNE

17 SEP
ADELAIDE

19 SEP
WELLINGTON

2019



Agenda | Melbourne - Wednesday 11th September

8:30am	SMART CITIES CONFERENCE REGISTRATION
9:00am	WELCOME FROM PUBLIC SECTOR NETWORK
9:05am	WELCOME FROM CONFERENCE CHAIR Katherine Tobias, Smart Cities Lead, KPMG
9:20am	COUNCIL CASE STUDY Jen Bednar, Director Customer and Business Transformation, City of Casey
9:40am	COUNCIL CASE STUDY Matt Swards, Manager Business Improvement, City Of Ballarat
10:00am	THE FUTURE SMART CITY OF MELBOURNE Michelle Fitzgerald, Chief Digital Officer and Manager, Smart City Office, City Of Melbourne
10:20am	MORNING TEA AND NETWORKING BREAK
10:40am	THINK TANKS: Exploring Specific Technologies as the Enabler for Smart City Development SESSION 1: Smart Cities Maturity Assessment - From Strategy to Action! Facilitated by: Katherine Tobias, Smart Cities Lead, KPMG SESSION 2: Waste & Carbon Data Intelligence Solutions for Councils and Businesses Facilitated by: Martin McGinty, Director, Matter and Len Luxford, Director, Matter SESSION 3: IoT integration for improving efficiency of urban services

11:40am	<p>PANEL SESSION: Addressing the Cultural and Organisational Strategies for Progressing your Smart Cities Projects</p> <p>Facilitated by: Ash McIntosh, Director, KPMG</p> <ul style="list-style-type: none"> Defining who is responsible for promoting smart cities projects internally and who is the project owner where resources often preclude a dedicated smart cities officer E.g. in IT/IM, or economic development taking the lead? Securing buy-in across your full spectrum of stakeholders through bringing the community, elected member body and other departments on the journey with you Showing how smart tech assists with decision-making rather than adding to workloads Incremental steps and trials rather than going 'all in' Exploring different funding opportunities available and building the most compelling business case to secure investment Developing effective partnerships between academia, industry, local and state government to support innovation and delivery <p>Panelists: Rebecca McKenzie, CEO, Glen Eira City Council Christabel McCarthy, Team Leader for Research and Insights, City of Melbourne Chris Rowlands, Innovation Officer, City of Greater Bendigo</p>
12:25pm	CLOSING REMARKS
12:30pm	LUNCH AND NETWORKING BREAK

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VENUE LOCATION

KPMG Melbourne Office
 Level 36, Tower 2, Collins Square
 727 Collins Street,
 Melbourne, VIC

A little bit about us

Let's get to know each other.

Public Sector Network is a research company that represents public sector professionals across Australia, New Zealand, Canada and USA, developing roundtables, seminars, and conferences to suit current areas of interest.

Our growing online community spans across Federal, State, and Local government departments, healthcare, and education, allowing members to share information, access the latest in government news and innovation, and engage with other like-minded individuals on a secure and closed-door network.

Events

Public Sector Network Events connect Federal, State and Local government departments, healthcare and education to discuss national and global trends taking place in the public sector.

Training

Developing your skills is vital to remain competitive in an ever-changing working environment. Check out our current training available or contact us for tailor made in-house training requirements.

Marketplace

With so much noise in the market it can be hard to find the right vendor to match your organisational needs. Search our online directory to find out more about vendors doing great things in your sector.

PSN TV

This online streaming service from Public Sector Network is designed to give you top quality content sourced from our Summits and Roadshows to keep you up-to-date and informed.





CONNECTING GOVERNMENT

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